

December 2024

Conference Chair: **Jing Zhang (Kanazawa University, Japan)**

**Announcement and Call for Papers for the 29th Annual Research Conference  
of the Japan Academy for Asian Market Economies**

Dear Members,

It is with great pleasure that we announce the 29th Annual Research Conference of the Japan Academy for Asian Market Economies for the fiscal year 2025. The conference will be held under the unified theme: **"Cultural Diversity and Economic Growth: Adaptation and Innovation in Asian Economies."**

Cultural diversity in Asia is not merely a regional characteristic; it plays a significant role in shaping economic policies, activities, and corporate strategies. Economic policies rooted in diverse cultures and values influence consumer market behavior, which in turn drives corporate strategies and innovation. These dynamics underscore the importance of adaptability as a key competitive advantage in regional economies.

We encourage our members to approach the theme of "Cultural Diversity and Economic Growth" from various perspectives within the realm of Asian market economics. We invite you to present new theories and practical methodologies and engage in vibrant discussions with fellow members. It is our hope that this conference will further contribute to the development of our society.

On behalf of the organizing committee, I look forward to your active participation and presentations at this year's conference.

Sincerely,  
Jing Zhang  
Chair, Organizing Committee

## Details

1. **Date:**

June 28, 2025: Presentation sessions, General Assembly, and Networking Reception

June 29, 2025: Presentation sessions

2. **Venue:**

Kanazawa University Kakuma Campus

3. **Presentation Applications (for both unified and free themes):**

• **Application Method:**

Please fill out the necessary information using the Google Form linked below:

[Call for Papers: 29th Annual Conference of the Japan Academy for Asian Market Economies - Google フォーム](#)

Presentation applicants will receive templates for the review summary and public abstract.

• **Inquiries:**

Vice Chair of the Organizing Committee:

**Xianghua Jiang (Kyoto Women's University)**

Email: [kok@kyoto-wu.ac.jp](mailto:kok@kyoto-wu.ac.jp)

• **Application Deadline:**

January 31, 2025

4. **Submission of Presentation Summaries and Notification of Acceptance:**

• **Requirements:**

Presenters are required to submit:

- A **review summary** (A4, 4 pages) including sections on background, research questions, objectives, methods, results, discussion, and conclusions.
- A **public abstract** (A4, 1 page).

• **Submission Address:**

Chair of the Program Committee: **Jeeyeon Ha (KINDAI University)**

Email: [ha@fuk.kindai.ac.jp](mailto:ha@fuk.kindai.ac.jp)

• **Deadline:**

March 31, 2025

• **Notification of Acceptance:**

Acceptance will be determined based on the review summary, with results notified to applicants by mid-April 2025. Review criteria include relevance, contribution, novelty, utility, reliability, and completeness, in accordance with the standards for paper reviews.

**5. Oral Presentation Awards (Domestic and International Sessions):**

Since 2023, oral presentation awards have been established. Winners of the Society Award, Encouragement Award, and Graduate Student Award will be announced based on the review summary and the content of the presentation.