

アジア市場経済学会

Japan Academy for Asian Market Economies

The 17th National Convention of Japan Academy for Asian Market Economies

June 29(Sat.), 30(Sun.) 2013, Meiji University

FORUM PROGRAM

Saturday, 29th June 2013

Parallel Session

- *Consideration on the development of foreign funding retailers in
China*

Reika Ka, Shizuoka Sangyo University

- *New Trend of Chinese Export Credit Agencies - Case Study of
The China Development Bank -*

Eiji Ishii, AG Consulting Inc.

Parallel Session

- *Chinese home appliance products domestic sales network*

YuLan Wang, Hiroshima Shudo University

- *Fujian's Recent Activities toward Taiwan and Center-Local Relations*

Hisako Shimono, The University of Kitakyushu

Special Session

- *A Roadmap to Co-Creation Based on Rationality and Value Model
—Realization of the East Asian Economic Community Regime—*

Teruhisa Yamada, Yokohama Shoka University

- *Value Creation Process between a Thai Large Company and Japanese SMEs through International Joint Venture*

Tomohiro Seki, Hannan University

Sunday, 30th June 2013

Parallel Session

- *A study of Global Logistics concerning to Textile Piece Goods from Myanmar*

Shinji Ishihara, Tokai University

- *Procyclicality Problem and CCB Regulation in the Asian Financial Markets*

Norio Nakai, Tohoku Gakuin University

- *The tendencies of strategies adopted by Japanese companies in Malaysia responding to Malaysian industrial policy - A study on Malaysian Policy and Japanese Companies local management in auto industry -*

Mamoru Iwabuchi, Aomori University

- *Changing Pattern of Household Consumption Expenditure In India*

Takamitsu Yamanaka, Hanazono University

- *The Advance of Japanese Leading Beverage Makers to Southeast Asia*

Hiroyuki Takahashi, Kyushu Kyoritsu University

Parallel Session

- *'Marketization of Economies' in the Rural Areas of Indonesia - In Relation to the Increase of Smallholders in Oil Palm Plantations*

-

Hideki Hayashida, Doshisha University

- *Economic Development and Human Resource Development in Lao P.D.R. after the establishment of 'the New Economic Mechanism (NEM)'*

Shuichi Takita, Ochanomizu University

- *FDI attraction in Cambodia after market liberalization: The current situation and its challenges*

NGOV PENGHUY, Nagoya University

- *Economic Integration in ASEAN and Overseas Market Strategy of JAPAN*

Hitoshi Matsuo, Kanagawa University

- *Consideration on the Intermediate Business Deployment Strategy in Foreign Countries by Small-to-Medium-Size*

***Businesses - Guidance to phased business deployment strategy
in foreign countries utilizing financial institutions -***

Kenji Takasago, Osaka University of Economics
and Law

Parallel Session

- ***A problem that faces the crude-drugs internationalization -
Consider from revised HS-code of the crude-drugs -***

Kenyo Sasaki , Human Academy

- ***Examples of Japanese Enterprises to the BOP Business***

Hideo Oshima, Hosei University & Kokushikan University

- ***Analysis of Economic Effect of FTA in Asia - ASEAN+3,
ASEAN+6 and APEC -***

Akiko Higashi, Research Center for Policy and Economy,
Mitsubishi Research Institute Inc.

- ***Vitalization of Agriculture by Preserving Local Brand - A case
study of Moriyama melon of JA Ohmi-Fuji -***

Ken Nakano, Ritsumeikan Global Innovation Research
Organization

- ***Towards a Methodology for Developing Innovation Theories - An
Assessment of Reviews -***

Jeeyeon Ha, Kinki University